

AFBI Privacy Notice: Survey on the Outdoors 2018

Data Controller Name: Agri-Food & Biosciences Institute Address: 18a Newforge Lane, Belfast, BT9 5PX Telephone: 02890 255636 Email: info@afbini.gov.uk	Data Protection Officer Name: Glen Montgomery Telephone: 028 9025 5494 Email: foi.officer@afbini.gov.uk
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Why are you processing my personal information?

The data in this questionnaire is being collected on the behalf of the Agri-Food and Biosciences Institute of Northern Ireland (AFBI) for research purposes on how the public use the outdoors. This includes open spaces in and around towns and cities including parks; the coast and beaches; and, the countryside including farmland, woodland and hills. The information provided will be used to help inform the development of policies to enhance the use of out-of-door activities.

The information provided in this survey is being used to enable AFBI undertake the **public task** of delivering policy analysis for the Department of Agriculture, Environment and Rural Affairs (DAERA).

AFBI takes data protection and freedom of information issues seriously. The data collected in the questionnaire will be used for research purposes only and will be treated in accordance with the requirements of the General Data Protection Regulation. No personal identifiable data (i.e. names or addresses of individuals/households) will be forwarded to AFBI and Social Market Research will destroy the survey data after a three month retention period. AFBI will receive assurance from Social Market Research that all data, including personal data, has been deleted after the three month retention period.

What categories of personal data are you processing?

Social Market Research will hold name and addresses of survey participants for a three month period, after which they will be destroyed. No personal identifiable data will be forwarded to AFBI. Your data will be assigned a unique number by Social Market Research.

Where do you get my personal data from?

We obtained all of the data for research purposes from the questionnaire. No personal identifiable data will be forwarded to AFBI.

Do you share my personal data with anyone else?

Non personal identifiable data will be forwarded to AFBI. All the data will be processed for the purpose for which purpose for which it has been provided.

Do you transfer my personal data to other countries?

We will not transfer your personal data to any other country.

How long do you keep my personal data?

Social Market Research will retain all data, including personal data, for three months after the completion of the survey, after which all the data will be destroyed.

AFBI will hold **non** personal data for long-term research purposes.

What rights do I have?

- You have the right to obtain confirmation that your data is being processed, and access to your personal data
- You are entitled to have personal data rectified if it is inaccurate or incomplete
- You have a right to have personal data erased and to prevent processing, in specific circumstances
- You have the right to 'block' or suppress processing of personal data, in specific circumstances
- You have the right to data portability, in specific circumstances
- **You have the right to object to the processing, in specific circumstances**
- **You have rights in relation to automated decision making and profiling**

How do I complain if I am not happy?

If you are unhappy with any aspect of this privacy notice, or how your personal information is being processed, please contact AFBI's Data Protection Officer at:

AFBI HQ, 18a Newforge Lane, Belfast, BT9 5PX; foi.officer@afbini.gov.uk

If you are still not happy, you have the right to lodge a complaint with the Information Commissioner's Office (ICO):

Information Commissioner's Office
Wycliffe House
Water Lane
Wilmslow
Cheshire
SK9 5AF

Tel: 0303 123 1113

Email: casework@ico.org.uk

<https://ico.org.uk/global/contact-us/>