Innovation in practice Beef Conference 2014

SAM CHESNEY

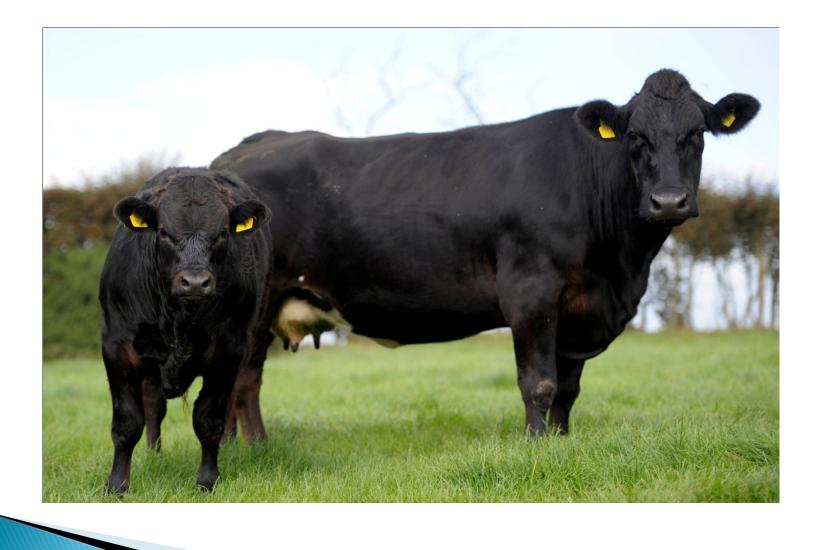
Key driving points

- > Gross margin per hectare
- >Kgs of live weight per hectare
- Carcase gain
- > Quality of forage and winter rations
- > Health and welfare of stock
- Soil fertility
- > Grass production
- Key = New research
 - AFBI co-researcher
 - Agri Search committee

The end product, Markets, spec, contracts and producer groups



Keeping ahead of the rest



Getting stuck into the work

 \bigcirc



Researching the alternatives with AFBI



Methods used to reduce production costs

- > Improved forage quality
 - Rotational grazing
 - High quality grass silage
- > High herd fertility
- > Breeding improvements
- > Researching new ideas

Improving Forage Quality

- > Paddock grazing has reduced fertilizer cost by 50%
- > Obtaining 1250 kg LW per hectare
- Better grass/silage reduced meal costs by 40%
 - 1244 kg conc/cow reduced to 758 kg /cow



Profit in our hands

Grassland management

Practice

- > 3 days paddocks
- > Fertiliser with 12 units nitrogen 2nd / 3rd grazing
- Measure grass weekly
- Take excess paddocks out for silage
- > Aim for 16 t DM/ha

Requirements

- Fencing
- Re-seeding
- > (Lime)
 - Clover requires soil pH over 6

Resulted in:

- Better management of stock
- Cows on rising plane of nutrition = Better cow fertility
- > Higher live weight gains



High herd fertility

Replacements calf at 24 months
Tight calving spread
Average calving interval 353 days cows
Rear 1 calf per cow per year



Benefits of reduced calving interval from 415 days (NI average) to 380 day

Assume a 50 cow herd

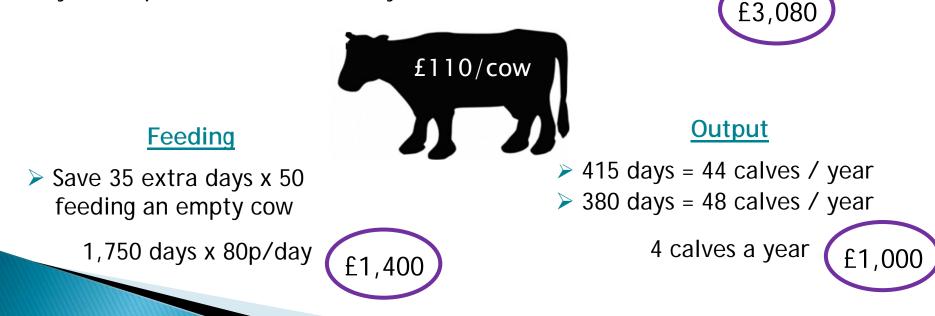
Labour efficiency

Selling weanlings

- Not calving all year
- One group of calves similar size
- Bull with one group
- Easy to keep track of cows fertility

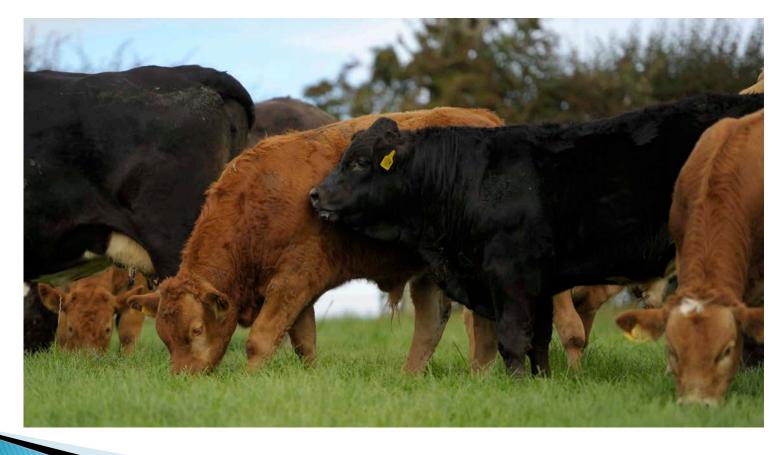
Calves on average 35 days older at sale

35 x 1kg x £2.00/kg x 44 calves



Breeding improvements

Using genetics – high EBV's were possible
Use of synchronisation and Ai



Synchronisation and AI Research

> Objective

- Improve genetic potential of the herd
- Use a protocol with minimal labour input
- Involved with AFBI pilot study using heifers 2012
- Continued to use synchronisation ever since
- Conception
 - 2012 68%
 - 2013 80%
 - 2014 50%
- Involved with DAFM project using cows 2014
 - Conception 68%
- Future RCF research project sexed semen

Keeping a high herd health status

> Take blood samples regularly

Health plan

- Calves
 - Probiotic supplement at birth
 - Clostridial vaccine at debudding
 - Pour-on wormer early and mid season
 - IBR and pneumonia vaccine September & booster 4 weeks later

Be penny wise – prevention better than cure!!!

Current farm performance

- Stocking rate 3.03 Ce/ha
- Produce 1250 kg live weight per ha (includes sheep)
- > Cow weaning efficiency 2013 48%
- > Aim cow condition score >3 at weaning
- > Daily live weight gain

Bulls	Steers	Heifers
1.35	0.95	0.9

> 2014 average bulls carcase weight = 398kg (carcass gain = 0.84 kg/day)

Future developments

- > Improve forage production & utilisation
 - Sub soiling
 - Protein crops (lucerne and red clover)
 - Minimise energy losses at silo
 - Feed consistency
- > Improve slurry utilisation
- > Improve livestock housing
 - Ventilation
 - Lux measurement
- Improve animal health
- Genetic improvements
 - Genomics
 - Improved feed efficiency
- Learn more from others
 - Bench marking farm business
 - Attending more monitor farms and research updates
 - Including other livestock dairy/sheep
- Carbon footprint

And the winning ? Why do it



