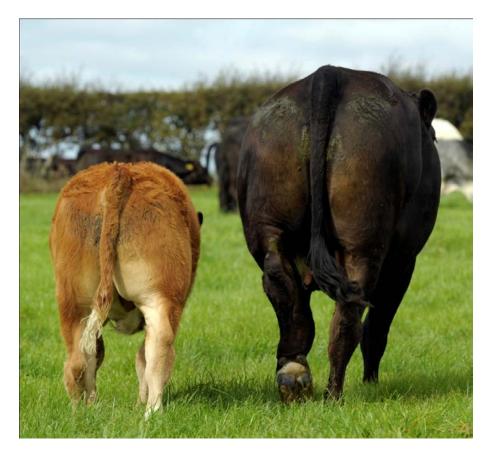
## Innovation in practice Beef Conference 2014

#### SAM CHESNEY

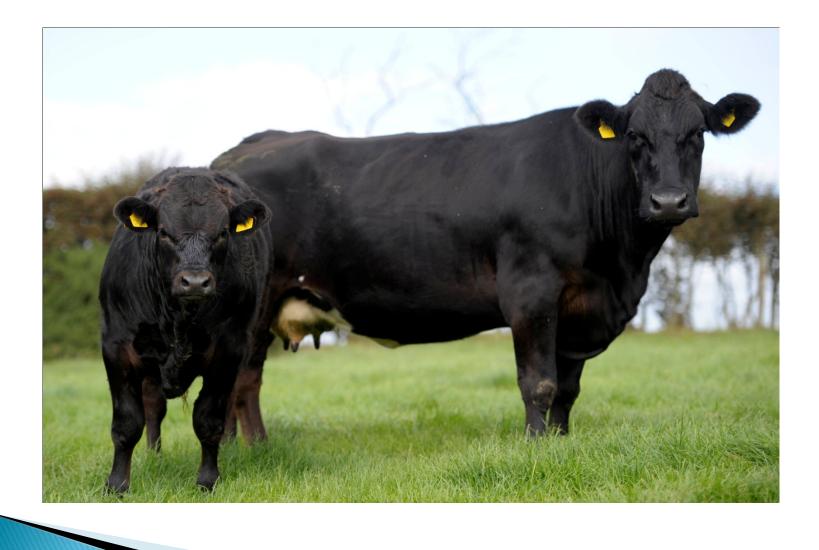
## Key driving points

- > Gross margin per hectare
- >Kgs of live weight per hectare
- Carcase gain
- > Quality of forage and winter rations
- > Health and welfare of stock
- Soil fertility
- > Grass production
- Key = New research
  - AFBI co-researcher
  - Agri Search committee

#### The end product, Markets, spec, contracts and producer groups



#### Keeping ahead of the rest



#### Getting stuck into the work

 $\bigcirc$ 



## Researching the alternatives with AFBI



## Methods used to reduce production costs

- > Improved forage quality
  - Rotational grazing
  - High quality grass silage
- > High herd fertility
- > Breeding improvements
- > Researching new ideas

#### Improving Forage Quality

- > Paddock grazing has reduced fertilizer cost by 50%
- > Obtaining 1250 kg LW per hectare
- Better grass/silage reduced meal costs by 40%
  - 1244 kg conc/cow reduced to 758 kg /cow



Profit in our hands

## **Grassland management**

#### Practice

- > 3 days paddocks
- > Fertiliser with 12 units nitrogen 2<sup>nd</sup> / 3<sup>rd</sup> grazing
- Measure grass weekly
- Take excess paddocks out for silage
- > Aim for 16 t DM/ha

#### Requirements

- Fencing
- Re-seeding
- > (Lime)
  - Clover requires soil pH over 6

#### Resulted in:

- Better management of stock
- Cows on rising plane of nutrition = Better cow fertility
- > Higher live weight gains



## High herd fertility

Replacements calf at 24 months
Tight calving spread
Average calving interval 353 days cows
Rear 1 calf per cow per year



# Benefits of reduced calving interval from 415 days (NI average) to 380 day

Assume a 50 cow herd

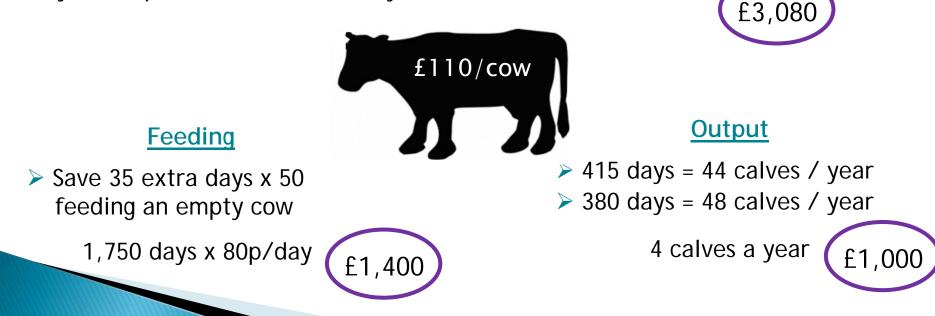
Labour efficiency

Selling weanlings

- Not calving all year
- One group of calves similar size
- Bull with one group
- Easy to keep track of cows fertility

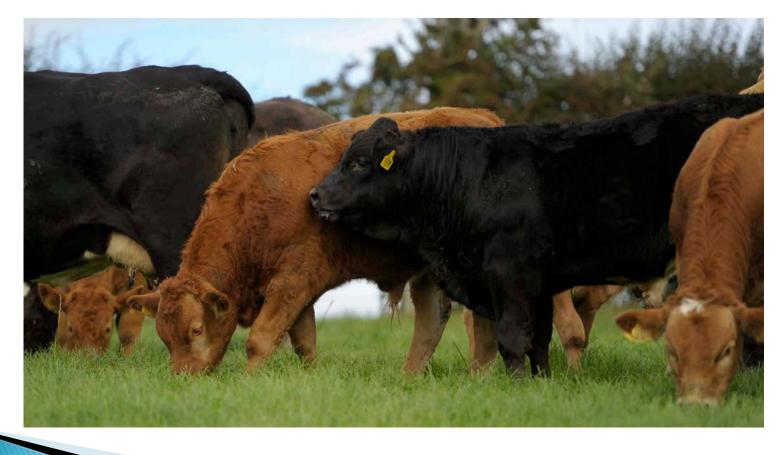
Calves on average 35 days older at sale

35 x 1kg x £2.00/kg x 44 calves



#### **Breeding improvements**

Using genetics – high EBV's were possible
Use of synchronisation and Ai



#### Synchronisation and AI Research

#### > Objective

- Improve genetic potential of the herd
- Use a protocol with minimal labour input
- Involved with AFBI pilot study using heifers 2012
- Continued to use synchronisation ever since
- Conception
  - 2012 68%
  - 2013 80%
  - 2014 50%
- Involved with DAFM project using cows 2014
  - Conception 68%
- Future RCF research project sexed semen

## Keeping a high herd health status

> Take blood samples regularly

#### Health plan

- Calves
  - Probiotic supplement at birth
  - Clostridial vaccine at debudding
  - Pour-on wormer early and mid season
  - IBR and pneumonia vaccine September & booster 4 weeks later

Be penny wise – prevention better than cure!!!

#### Current farm performance

- Stocking rate 3.03 Ce/ha
- Produce 1250 kg live weight per ha (includes sheep)
- > Cow weaning efficiency 2013 48%
- > Aim cow condition score >3 at weaning
- > Daily live weight gain

Bulls	Steers	Heifers
1.35	0.95	0.9

#### > 2014 average bulls carcase weight = 398kg (carcass gain = 0.84 kg/day)

#### **Future developments**

- > Improve forage production & utilisation
  - Sub soiling
  - Protein crops (lucerne and red clover)
  - Minimise energy losses at silo
  - Feed consistency
- > Improve slurry utilisation
- > Improve livestock housing
  - Ventilation
  - Lux measurement
- Improve animal health
- Genetic improvements
  - Genomics
  - Improved feed efficiency
- Learn more from others
  - Bench marking farm business
  - Attending more monitor farms and research updates
    - Including other livestock dairy/sheep
- Carbon footprint

#### And the winning ? Why do it



