



EUROBEEF

A proposal for a 'Thematic Network' for the European beef industry

Leader Koenraad Duhem

Institut de l'Elevage, (France),

INRA (France)

Agri-Food and Biosciences Institute (NI, UK)

Polish Beef Association

Centro Ricerche Produzioni Animali (Italy),

Teagasc (Ireland),

Agriculture and Horticulture Development Board (AHDB, UK)

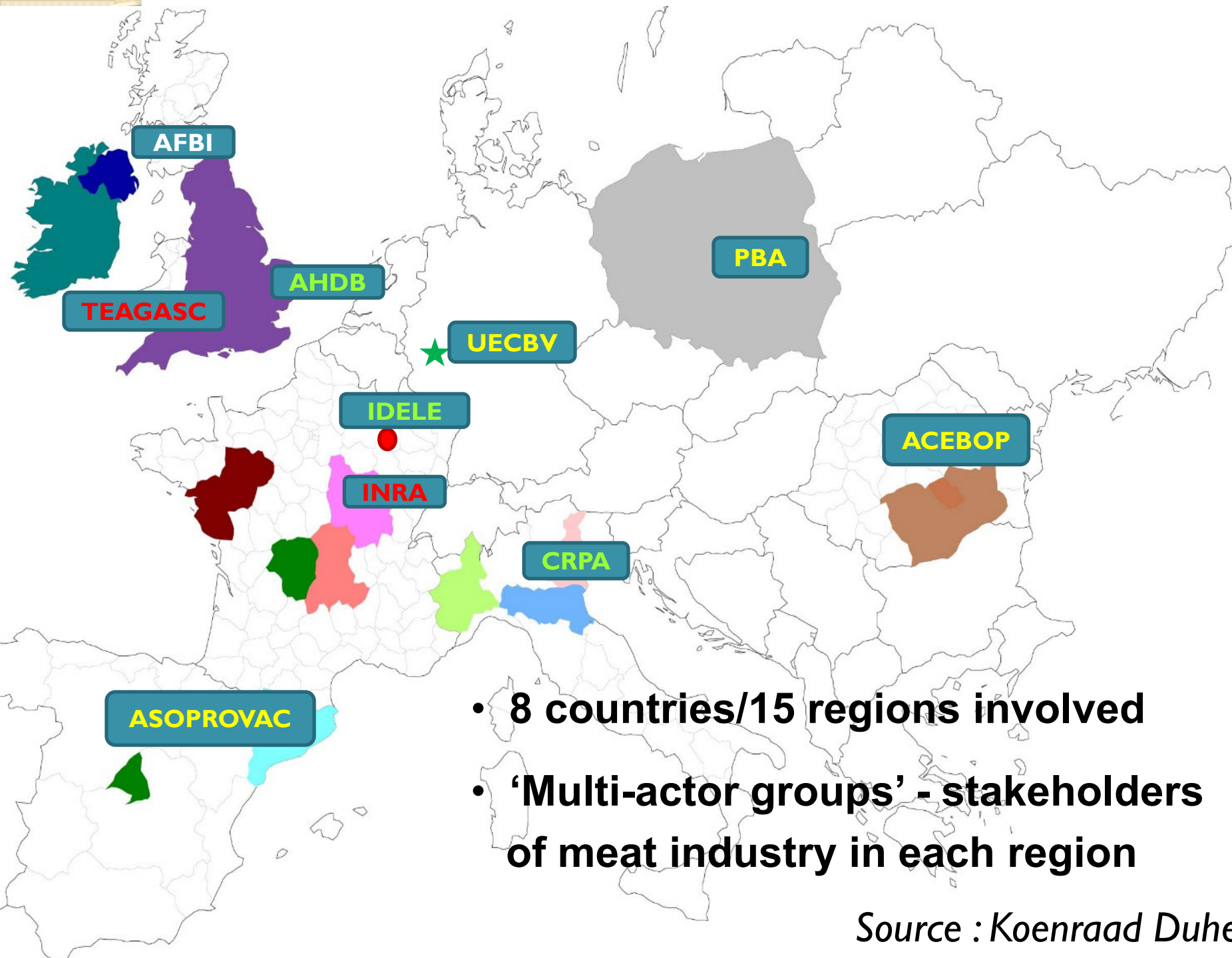
European Livestock And Meat Trading Union (UECBV)

EUROBEEF

Goals

- To foster exchanges between the stakeholders of European beef supply chains from farm to plate.
- To enhance innovation in order to improve competitiveness and sustainability.
- To identify and make available tools to help ensure quality and sustainability of beef production.

NOT research, but using and applying existing data and information.



Source : Koenraad Duhem

WP8. Communication and Dissemination

WP1. Building 'multiactor groups'

WP2. Beef Supply Chain Mapping

**WP3. Industry needs
regarding beef eating
quality and
consistency**

**WP4. Scientific
evidence on eating
quality of European
beef supply**

**WP5. Identification of tools
and mechanisms for
optimising beef eating
quality**

WP6. Sustainability of quality beef production

WP7. Stakeholder driven research agenda

WP9. Governance - management and coordination

EUROBEEF

When will we know?

- Submitted: June 2015.
- Answer: November 2015?
- If successful: 2016 - 2019

We will be in touch!