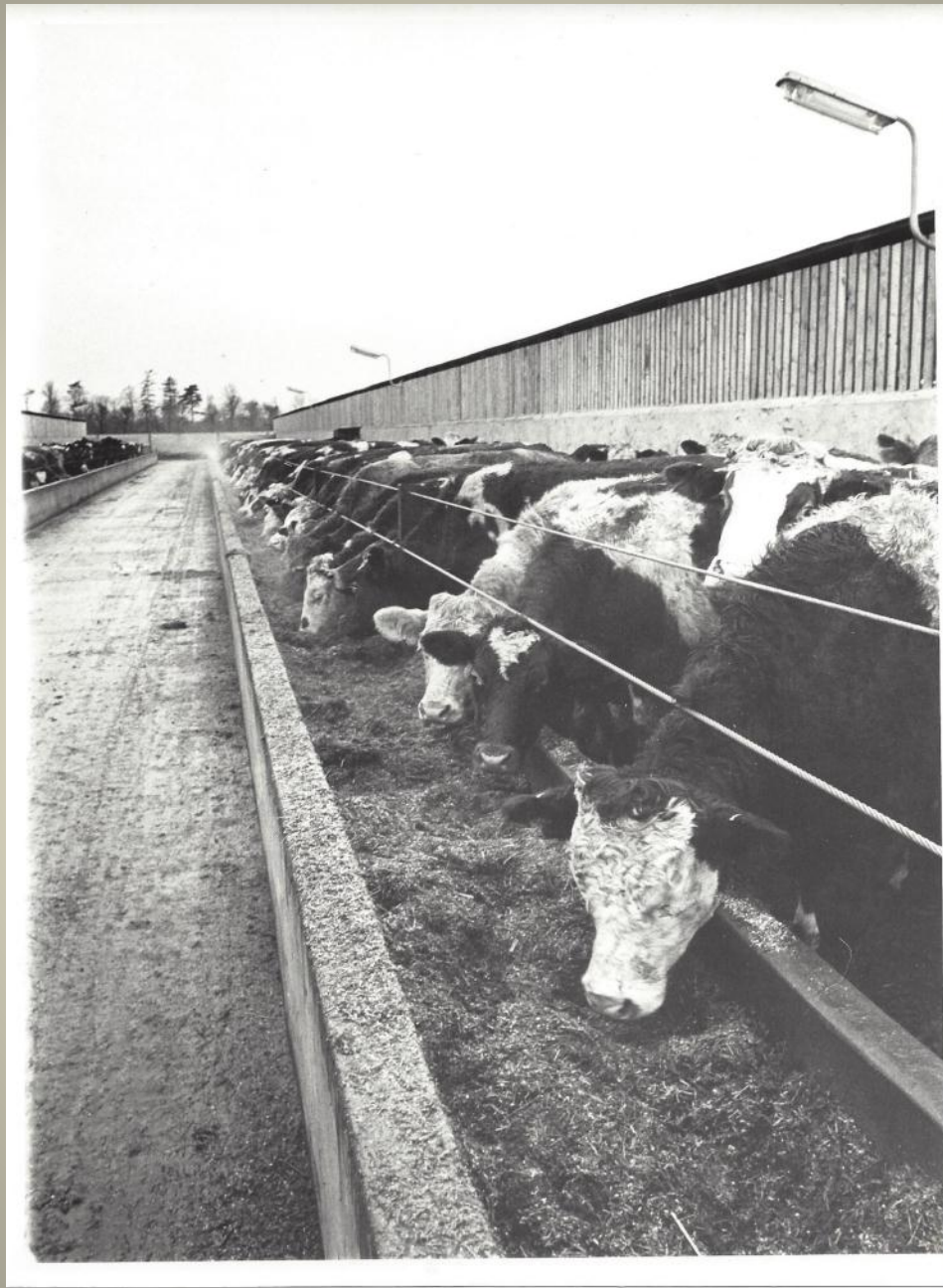


Derek Shaw

Conference Summary





Take Home Points

1. Genetics
2. Best practice in production, research and development
3. Producing for the market

Genetics

- Beef genetic development compared with other livestock sectors
- Professor Plastow cutting edge genetics research and development
- Australian experience
- Bovis potential
- Latest technology







Production

- Excellent information in papers from CAFRE, AFBI and Sam Chesney
- Research and analysis
- Best practice from focus/benchmarking farms
- Performance from top 25%
- Suckler herd reducing 280,000 to ??
- Beef from dairy herd







Markets

- UK, European markets
- World, Asia, China, Indonesia and Vietnam
- In UK 60% beef sold as mince (USA 72%)
- 9% as steak- growing market is Gourmet steak burger
- Importance of food service industry and ready meals use mince /manufacturing beef



